

VENUE INFORMATION



June 19th, Stanford Hotel Seoul

• Hotel Shuttle Bus (Free)

From Digital Media City Station(Exit No.2)

*Runs at every 15 minute and 45 minutes
ex. 13:15, 13:45, 14:15, 14:45

• Limousine Bus

From Incheon International Airport

*Limousine Bus No.6012

June 20th, Nuritkum Square

• Subway

From Digital Media City Station

(Exit No.2)Take the bus

No.7711, 7730

• Bus

Take the bus 171, 271, 470, 710,
6715, 7013A, 7013B, 7019, 7711,
7715, 7730, 9711

※ 참가등록

방송통신위원회(www.kcc.go.kr) 또는 정보통신정책연구원(www.kisdi.re.kr)를 참고해 주시기 바랍니다.

Please refer to the website of the Korea Communications Commission and Korea Information Society Development Institute.

2019
방송 공동제작
국제 콘퍼런스

IBCC
International Broadcasting
Co-production Conference

International **2019** BROADCASTING CO-PRODUCTION CONFERENCE

COLLABORATION Across Borders and Technologies

Date_19-20 June, 2019 / Venue_Nuritkum Square·Stanford Hotel, SEOUL, KOREA

Host  방송통신위원회
Korea Communications
Commission

Organization  KISDI 정보통신정책연구원
KOREA INFORMATION SOCIETY DEVELOPMENT INSTITUTE

INVITATION

방송통신위원회가 주최하고 정보통신정책연구원이 주관하는
 '2019 방송 공동제작 국제 콘퍼런스'가 오는 6월 19일, 20일 양일간
 상암동 스탠포드호텔과 누리꿈스퀘어에서 개최됩니다.

각국의 방송정책을 주관하는 정부 최고위와 방송현업 관계자들이 함께
 “클라보레이션, 국경과 기술을 넘어”라는 주제로
 서로의 경험과 비전을 공유합니다.

또한 국가 간 방송콘텐츠 공동제작 및 교류지원을 위해
 「비즈니스 네트워킹」시간을 마련했으며,
 '한-베트남 TV 프로그램 공동제작 체결' 원년을 기념하여
 다채로운 프로그램을 마련했으며
 방송관계자 여러분들의 적극적인 관심과 참여를 부탁드립니다.

2019. 5.

방송통신위원회 위원장 이 호 성
 정보통신정책연구원 원장 김 대 희

The 2019 International Broadcasting Co-production Conference(IBCC)

hosted by the Korea Communications Commission(KCC) and
 organized by the Korea Information Society Development Institute(KISDI)
 will be held on June 19~20, 2019,
 at Stanford Hotel and Nuritkum Square in Seoul, Korea.

With the theme “**Collaboration across Borders and Technologies,**”
 senior officials, broadcasters and media experts from around the world
 will share their experiences and visions of content co-production.

To encourage international broadcasting co-productions and exchanges,
 business networking sessions will be organized, and
 a variety of programs will be provided
 to commemorate the first anniversary of
the Korea-Viet Nam TV Program Co-production Agreement.

Your active interest and participation will be greatly appreciated.

2019. 5.

Hyo-Sung Lee Chairman,
 Korea Communications Commission(KCC)
Dae-Hee Kim President,
 Korea Information Society Development Institute(KISDI)

PROGRAM

Time	Program
June 19th (Stanford Hotel) 2019 IBCC “Viet Nam Forum” 베트남 포럼	
14:30-14:40	Opening Ceremony • Greeting by Commissioner of KCC • Congratulatory Remarks by Nguyen Vu Tu (Viet Nam Ambassador to Korea)
14:40-14:55	Viet Nam 101: History, Culture and Society and Korea-Viet Nam Relation • [Presentation] Dae-Yeong Youn (Professor of Institute for East Asian Studies at Sogang University)
14:55-15:10	Latest Trends of Broadcasting in Viet Nam • [Presentation] Nguyen Thi Thanh Ha (Actress of FMG KOREA)
15:10-15:25	Successful Cases of Broadcasting Co-Production • [Presentation] Hyun-Sook Chung (Senior Executive Producer of EBS)
15:25-15:40	Shall We Link Korea with Viet Nam? • [Presentation] Yong-Jae Lee (CEO of Studio Link)
15:40-16:10	Useful Information on Doing Business in Viet Nam • [Presentation] James Kahng (Executive Trade Consultant of KOTRA)
16:10-16:30	Comments and Q&A • MIC of Viet Nam, Vietnamese Broadcasters and Presenters
16:30 ~	Closing Remarks
June 20th (Nuritkum Square) 2019 IBCC “Collaboration across Borders and Technologies” 클라보레이션, 국경과 기술을 넘어	
Opening Session	
10:00-10:20	Opening Ceremony • Opening Speech by Hyo-Seong Lee (Chairman of KCC) • Welcoming Speech by Dae-Hee Kim (President of KISDI) • Congratulatory Speech by VIPs
10:20-10:40	2019 KCC International Broadcasting Co-production Awards Ceremony
10:40-11:10	Keynote Speech • [Presentation 1] Ed Waller (Editorial Director of C21 Media, UK) • [Presentation 2] Seung Yong Nam (Head Director of SBS)
11:10-12:10	Vision Round Table • Moderator: Commissioner of KCC • Panelist: Chris Payne (Head of International Relations of NZFC, New Zealand) Col. Natee Sukonrat (Vice Chairman of NBTC, Thailand) Ebubekir ŞAHİN (President of RTUK, Turkey) Shri Rajeev Singh (Member of Prasar Bharati Board, India) Sok Puthyvuth (Secretary of MPTC, Cambodia) You Xiao Gang (Chairman of TV Drama Production Industry of China) Yuliandre Darwis (Chairman of KPI, Indonesia)
12:10-14:00	Lunch Break
Session I. “Content Strategies Toward Global Media Eco-System” 글로벌 미디어 생태계를 지향하는 콘텐츠 전략	
14:00-15:10	• [Presentation 1] Merve Zorlu (Head of International Coproduction-Creative of TRT, Turkey) • [Presentation 2] Raj Kumar Upadhyay (Additional Director General of Doordarshan, India) • [Presentation 3] Jae-Hyeog Choi (General Manager of JTBC) • [Presentation 4] Rahayu Wahid (Assistant Director of RTM, Malaysia) • [Presentation 5] Hyung Chan Moon (Producer & Deputy Director of MBC)
Session II. “New Content In The Age Of Media Mix & Hybridity” 미디어 복합과 혼종 시대의 콘텐츠	
15:10-16:10	• [Presentation 1] Sei Young Cheong (Chief Creative & Production Officer of MNC Media, Indonesia) • [Presentation 2] One 31(GMM Grammy, Thailand) • [Presentation 3] Jongwon Kim (Senior VP of SK Broadband) • [Presentation 4] Donghun Chung (Professor of Media & Communication at Kwangwoon University)
16:10-16:30	Coffee Break
Session III. Experts Round Table “Prospects & Challenges For International Broadcasting Co-Production Across Borders And Technologies” 기술융합과 초국경 시대의 방송콘텐츠 글로벌 협력의 전망과 과제	
16:30-17:40	• [Presentation] “Experts Working Group on Broadcasting Content Beyond Borders” Osang Kweon (Chief Director of Media & Future Institute) • Moderator: Sejung Marina Choi (Professor of School of Media & Communication at Korea University) • Panelist : Geo Rim (Advisor to Ministry of MPTC, Cambodia) Jenny Woo (International Co-Production Manager, TV Producer of KBS) Koichi Okumura (Director of Programming, ABU) Nguyen Thanh Chung (Deputy Director General of MIC, Viet Nam) Peter Treacher (Sales Director of C21 Media, UK) Won Hyung Lee (General Manager/CP of CJ ENM)
17:40 ~	Closing Remarks

※ Business Networking event and Vietnam Special Room are prepared for throughout the Nuritkum Square on June 20th